

National Arts Management Intensive Seminar III

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Croatian Chamber of Commerce, Zagreb

Brett Egan

Director

DeVos Institute of Arts Management at the Kennedy Center

Egan leads the Institute's team of consultants and teachers in projects on six continents, supporting organizations and executives in every arts industry on a range of short-and long-term concerns, including strategic planning, artistic planning, marketing, human resource development, and fundraising.

From September 2011 until December 2012, Mr. Egan served concurrently as Interim CEO of the Royal Opera House Muscat (Oman), working with local leadership to open this first-of-its-kind institution on the Arabian Peninsula. Invited to provide CEO services only weeks before its grand opening, Mr. Egan led the organization through a successful first season with performances by Placido Domingo, Renée Fleming, and Andrea Bocelli; the Mariinsky Ballet, La Scala Ballet, and American Ballet Theatre; the Royal Philharmonic, Vienna Philharmonic, and the London Philharmonic Orchestra; and four operas including Franco Zeffirelli's Metropolitan Opera production of *Turandot* and the world premiere of a new *Carmen* commissioned and produced by the Royal Opera House. The inaugural season transpired without incident and enjoyed a diverse audience of Omanis and expatriates at an average capacity of 92%. In 2013, Egan again joined the Opera House, this time to lead the Institute's team in planning support for the first library of musical arts and education on the Arabian Peninsula.

In the United States, Egan leads multi-year, capacity building initiatives in partnership with the Ford Foundation supporting twenty-seven community-based organizations from Ajo, Arizona and Anchorage, Alaska to Providence and Miami; regional training intensives in Detroit, Grand Rapids, New York City, and Miami; three-year International Fellowships with 35 participants from 28 countries; an annual fellowship for mid-career, US-based arts executives; long-term consultancies with private clients; and DeVosInstitute.org, an online service for arts managers and their boards. In 2012 and 2013, the Institute launched, under Egan's leadership, two-year training programs in Ireland, Croatia, and Vietnam.

From 2006 to 2009, Egan served as Executive Director of the New York-based modern dance company, Shen Wei Dance Arts, which toured an average of 22 cities per year on four continents, was a Kennedy Center resident company and principal contributor to the 2008 Olympic Opening Ceremonies in Beijing. Prior to 2006, Egan worked with a variety of cultural organizations including Lincoln Center Theater, New York Theater Workshop, the Annie Leibowitz Studio, and Santa Fe Opera.

Egan is the co-author, with Kennedy Center President Michael M. Kaiser, of *The Cycle: A Practical Approach to Managing Arts Organizations* (University Press of New England, 2013). Egan graduated *magna cum laude* from Harvard University with a degree in Cultural and Performance Theory and lives with his wife in Washington, D.C.